

# MAKE ROADS SAFE MOLDOVA



**YOUR Safety is  
Our Priority !**



**ACM**  
**AUTOMOBIL CLUB**  
**DIN MOLDOVA**

**Automobile Club of Moldova  
is the most active NGO and advocate  
for road safety and sustainable  
development in Moldova**

The Automobile Club of Moldova is a non-governmental, noncommercial, public association created in 1998. Since 1999, it is the Member of the Federation Internationale de l'Automobile (FIA) and Alliance Internationale de Tourisme (AIT). The Club is the Member of EASST (Eastern Alliance of Safe and Sustainable Transport, of EuroRAP and iRAP, Global Alliance of NGOs for road safety, and partners of Global NCAP (Global New Car Assessment Programme) and Towards Zero Foundation, Signatory of the European Road Safety Charter.

The Automobile Club of Moldova is the main national promoter of road safety, mobility and automotive development in Moldova. In 2009 the ACM was nominated as a Member of the National Road Safety Council in Moldova, together with the relevant Ministries, in 2010 participated and contributed to the development of the National Road Safety Strategy 2011-2020 and production of a National 5-Year Plan to improve road traffic and implement road safety measures in Moldova.

As a member of the National Road Safety Council, the ACM is the only NGO that makes direct connection between relevant national and local authorities and society, as well as international community for more effective management of automotive, mobility, sustainable development in automobilism, road traffic management and road safety issues. Twice awarded with the Prince Michael International Road Safety Award ("Road safety enforcement and Policing in Moldova", "Occupational Road Safety and fleet management in Moldova" projects), the ACM team is qualified in advocacy and implementation of international projects and initiatives aimed to raise public awareness and promote mobility, healthy and green environment, economic and ecological friendly means of transport.

The ACM developed strong cooperation and sustainable partnership with national authorities from the Parliament and Government, Ministries and Police. Together with Police and other partners, ACM lobbied many amendments to the national legislation and road regulations: penalty system, requirements for obtaining driving license, strengthening penalties for drink driving, use winter tires and day-time low beam lights, seat belt and child restraint use, etc.

The ACM along with EASST and Police Experts of international level has contributed to the National Police Reform in Moldova and improving policing and enforcement field in Moldova.

The EU Delegation in Moldova, EBRD, UN, UNDP, WHO, Global NCAP, FIA, FIA Foundation, GRSP, iRAP support the ACM initiatives and actions for better and modern transport, sustainable development, safer roads and environment for all citizens, contributing to the target of the UN Decade of Action for Road Safety 2011-2020 and the Global Goals for Sustainable Development.

# ACM main activities and projects 2013-2017

## 2013



UNDP&EU Project



«Safe driving is life» Project



### Main achievements in 2013:

- -33% of road crash victims!
- 2 Road Casualties Reduction Partnerships developed in Tiraspol and Chisinau
- A Working Party on Occupational Road Safety established within the EBRD Project & EASST



# 2014



EBRD&EASST Project and road safety capacity training for local SCOs and stakeholders



Road Safety Spectacle "Alex in the city", supported by FIA



World Day of Remembrance for road victims



Road Safety Award by HRH Prince Michael for road police reform in Moldova

- Main achievements in 2014:**
- More than 150 Road Safety Spectacles played in FIA Road Safety Grant Programme
  - Support of the EU Delegation and VIP Ladies
  - Donation of fire engines with RTC from UK (4 engines each year in EASST&FireAid Project)
  - Road Safety training by EBRD&EASST&ACM for 150 locals



Fund-raising and reflectors to orphanages



#SaveKidsLives Campaign at the central square and national statue in Moldova



Support of the UK Embassy and firefighters



Working with fleets for improving occupational road safety management

## Main achievements in 2015:

- 4 road traffic playgrounds for children built
- Trainings for police, NGOs: on first-aid, road safety audit communication, risk intervention in TRACECA Road Safety II project
- Risk Map for the main national roads developed in SENSOR EU project
- From 2012 to 2015, serious road collisions in all public transport have **declined by 48%**, **fatalities by 85%** and **injuries by 53%**



Risk mapping

# 2016



Safer and educated children



Drivers and better road traffic behavior



Rural areas: high vis materials, child restraints, trainings for local communities



Working to establish speed awareness course for drivers-offenders



"Sober and Safe Villages" project in FIA Road Safety Grant Programme



## Main achievements in 2016:

- 5000 parents and teachers trained
- More than 10000 materials and lessons for children
- 100000 novice and experienced drivers involved in campaigns
- Road crashes of drink driving decreased by 41% with a 35% reduction in injuries in 3 rural regions; strict penalties on drink driving



Survey: Disabilities, Mobility Road Risks in Moldova



Flash-mobs, pop-stars and volunteers





“Keep your kids safe in cars” project, supported by FIA, FIA Foundation, EASST, Parliament RM, Police and “Oratorul”



#SlowDown Campaign and UN RS Week in Moldova

Parliamentary Speaker visits school



### Main achievements in 2017:

- 50 persons saved in road crashes in 11 months of 2017
- Support of the Parliament and celebrities
- 6000 parents and teachers trained
- 15000 reflective materials distributed
- Level of child restraints increased +10%
- 3 kids saved in road crashes



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